




POSTURITE

In partnership with

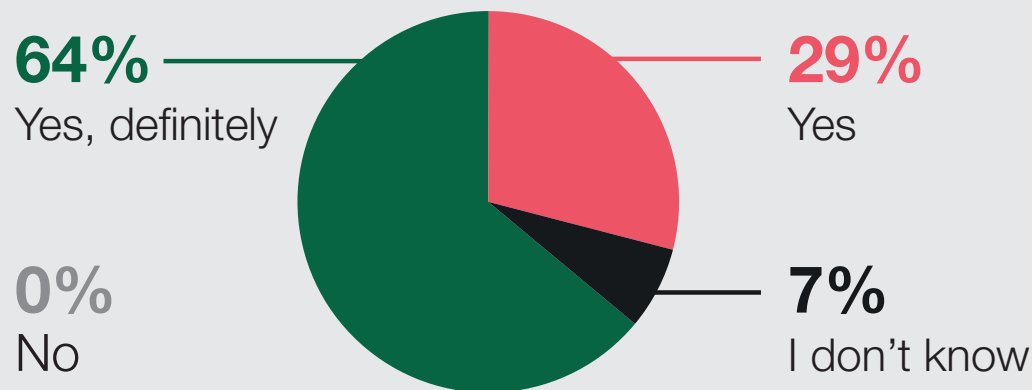
Stroke
Association

Posturite employee survey 2023

Do you **feel proud** about Posturite supporting the Stroke Association?

100% yes

Do you think supporting a charity together **benefits us as a team** of staff?



Why does supporting the charity benefit us a team?

“It provides a good opportunity for team bonding when fund raising for a common cause.”
David, Account Manager

“It brings the people who have lost loved ones closer and we can support them as a team.”
Jessica, Customer Service Advisor

“It gives everyone a chance to work together whilst helping an amazing cause.”
Annelese, Head of Aftercare

“It’s helping to pull people together across the business for a common cause through different events. As a result this will enhance the team and family spirit which Posturite is best known for.”
Jamie, Customer Experience Director

“It keeps us focused on a common goal, and it’s important to be supporting a good cause which we can all get behind.”
Nathan, Assessor

Would you like to be more involved in supporting the Stroke Association in the next year?



“The attendance of the Stroke Association team at our events has really made it feel like it means more than just ‘cash’ on both sides. Keep this up!” Andrew, Finance Director

“Just really proud of the company and what we are doing.” Claire, Account Support Executive

See our [Corporate Social Responsibility Strategy](#)

Smashing the target



Our 2023 donation target

£25,000



Our 2023 donation result

£30,264

Posturite formal charitable giving



Approximate amounts are shown. These are in addition to Shoebox Appeals, food bank donations, Furniture Now donations, sports team sponsorships, raffle prize donations and individual staff giving.

We are again committed to raising at least **£25,000** for the Stroke Association in 2024.

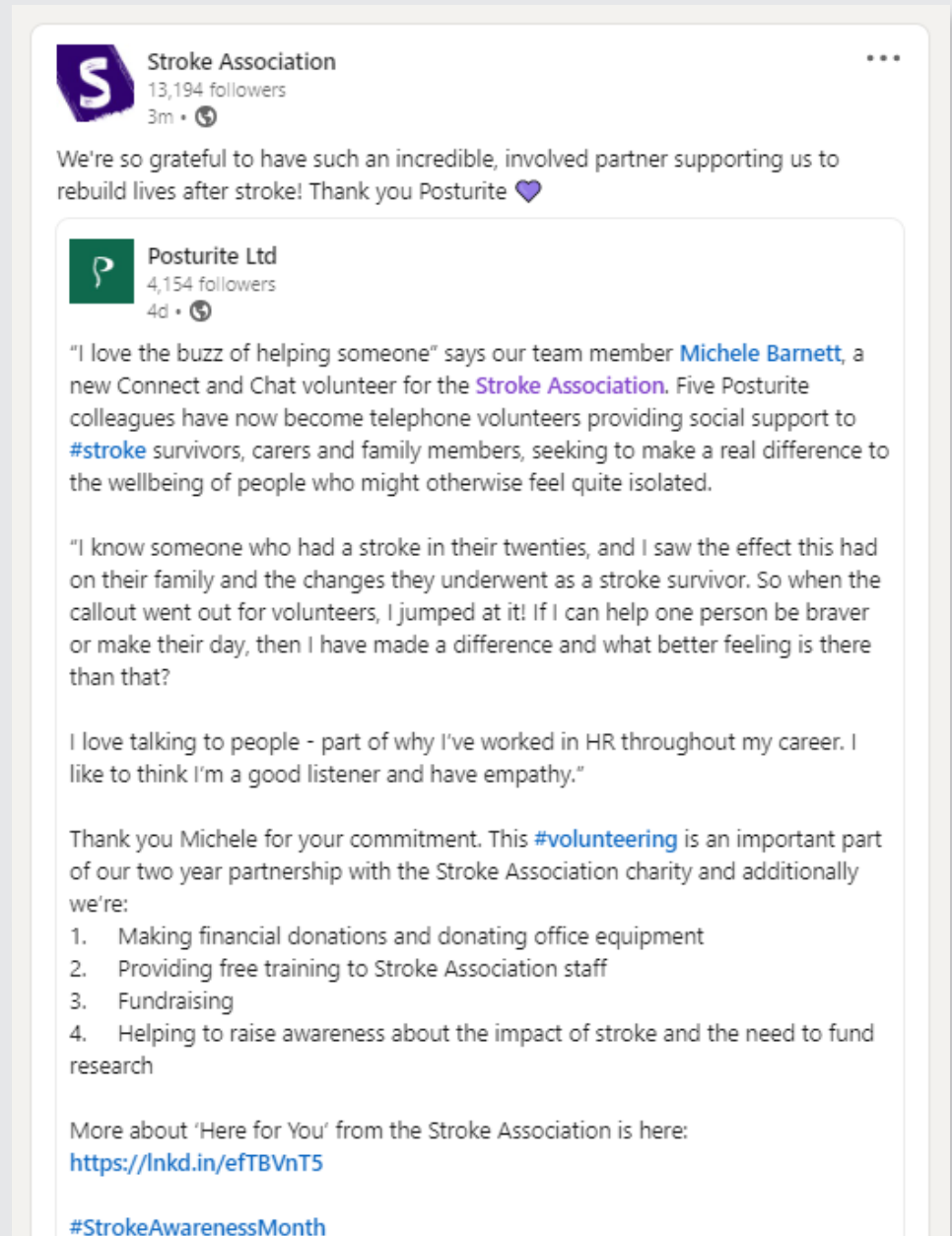
[See the team reveal the running total for the Pedal for Stroke!](#)

Volunteering



“What a great feeling to help someone and show a carer or a stroke survivor they are not alone.”

Michele Barnett, HR Adviser for Posturite and 'Connect and Chat' volunteer for the **Stroke Association**



Stroke Association
13,194 followers
3m • 🌐

We're so grateful to have such an incredible, involved partner supporting us to rebuild lives after stroke! Thank you Posturite ❤️

Posturite Ltd
4,154 followers
4d • 🌐

"I love the buzz of helping someone" says our team member [Michele Barnett](#), a new Connect and Chat volunteer for the [Stroke Association](#). Five Posturite colleagues have now become telephone volunteers providing social support to [#stroke](#) survivors, carers and family members, seeking to make a real difference to the wellbeing of people who might otherwise feel quite isolated.

"I know someone who had a stroke in their twenties, and I saw the effect this had on their family and the changes they underwent as a stroke survivor. So when the callout went out for volunteers, I jumped at it! If I can help one person be braver or make their day, then I have made a difference and what better feeling is there than that?"

I love talking to people - part of why I've worked in HR throughout my career. I like to think I'm a good listener and have empathy."

Thank you Michele for your commitment. This [#volunteering](#) is an important part of our two year partnership with the Stroke Association charity and additionally we're:

1. Making financial donations and donating office equipment
2. Providing free training to Stroke Association staff
3. Fundraising
4. Helping to raise awareness about the impact of stroke and the need to fund research

More about 'Here for You' from the Stroke Association is here:
<https://lnkd.in/efTBVnT5>

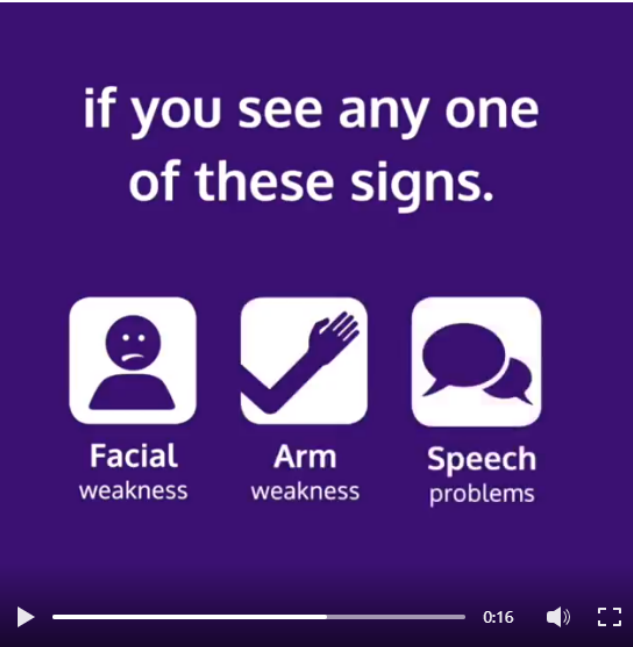
[#StrokeAwarenessMonth](#)

Sharing important messages




Posturite social media content about the Stroke Association was seen **79,300** times in 2023.

Posturite Ltd
4,330 followers
5mo • 🌐

As part of our partnership with the wonderful [Stroke Association](#), we want to help more people learn about stroke. Stroke strikes every **5** minutes in the UK. Do you know the symptoms? ...see more



if you see any one of these signs.

-  **Facial weakness**
-  **Arm weakness**
-  **Speech problems**

0:16

5 comments • 20 reposts

Posturite Ltd
4,157 followers
3h • 🌐

#LetsTalkAphasia Do you know what aphasia is? Aphasia is a complex language and communication disorder resulting from damage to the language centres of the brain. 4 in 10 stroke survivors (40%) have aphasia soon after their stroke.


People with aphasia still think in the same way. They are just unable to communicate their thoughts easily.

Aphasia can affect independence, work life and the ability to communicate.

This **#StrokeAwarenessMonth**, our partner the [Stroke Association](#) is actively helping us understand aphasia. More info is here: <https://lnkd.in/e9ED8Atj>

Your organisation can also access FREE training from Communication Access UK (led by the [Royal College Of Speech and Language Therapists](#)) which supports **#inclusive** communication for all and you can become an aphasia-friendly workplace. More information is here: <https://lnkd.in/gN34VD7>

Thank you for reading



Aphasia is a loss of language, not intellect
#LetsTalkAphasia

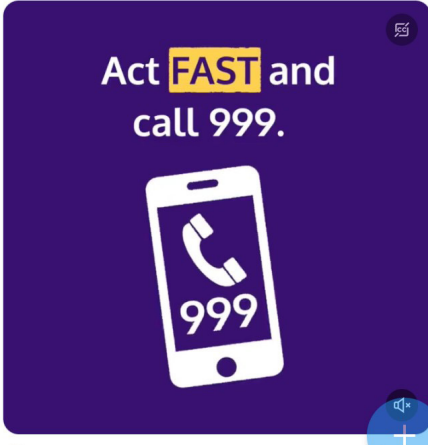
Stroke Association

Posturite @Posturite · 15/08/2023

As part of our partnership with the wonderful [@TheStrokeAssoc](#), we want to help more people learn about stroke. Stroke strikes every **5** mins in the UK. Know the symptoms?

Pls share! The FAST test helps you recognise the most common signs of **#stroke**

See buff.ly/3eyeW6f



Act FAST and call 999.

1 13 18 2.1K

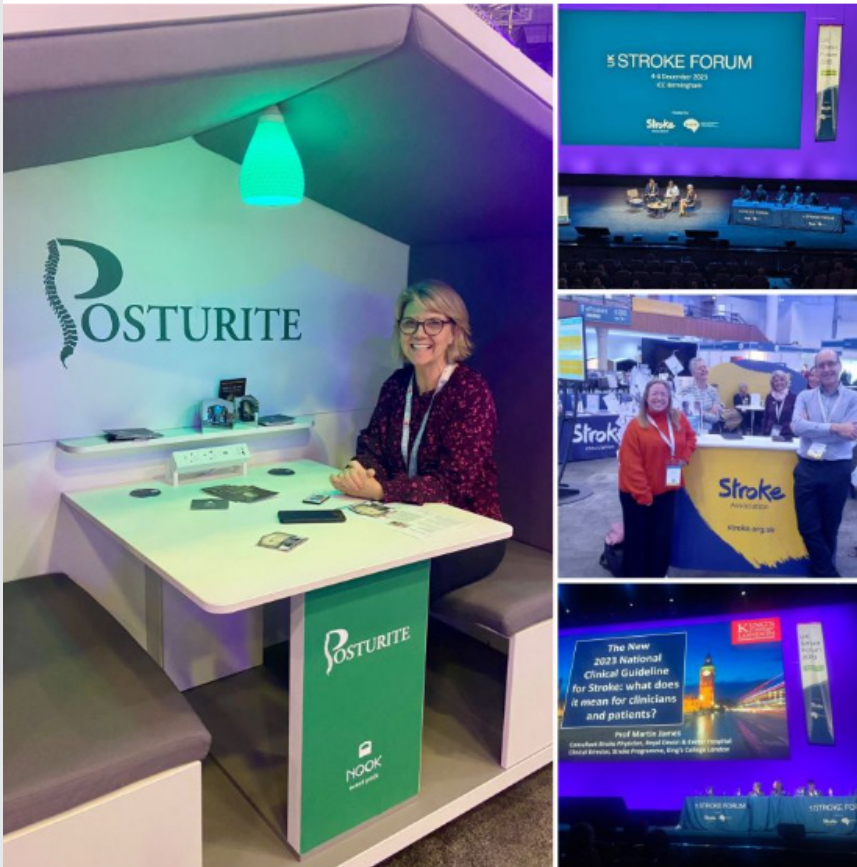


Posturite Ltd

4,330 followers

1mo •

The UK Stroke Forum is on now and we are so proud to sponsor it. We spy [Julia Simpson](#), our partnerships manager from the [Stroke Association](#) in the pod! #UKSF23



Danny Murray and 36 others

3 comments • 2 reposts

Together,
we stand for healthy, active and better lives

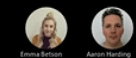
Over **65%** of stroke survivors leave hospital with a disability

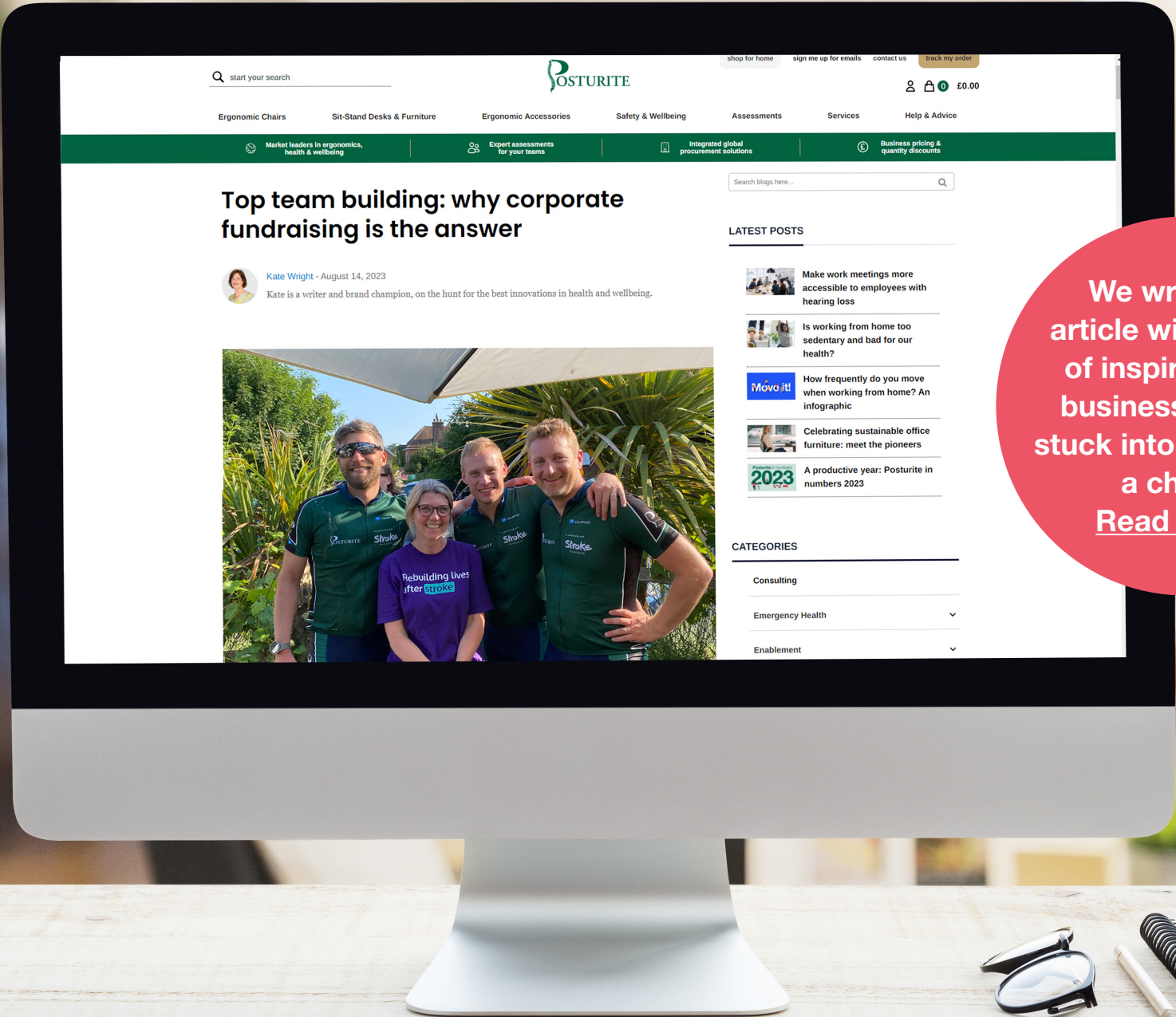


Three quarters of stroke survivors experience at least one **mental health problem** following a stroke



Stroke strikes every **five minutes**





start your search



shop for home sign me up for emails contact us track my order

£0.00

Ergonomic Chairs Sit-Stand Desks & Furniture Ergonomic Accessories Safety & Wellbeing Assessments Services Help & Advice

Market leaders in ergonomics, health & wellbeing Expert assessments for your teams Integrated global procurement solutions Business pricing & quantity discounts

Search blogs here...

Top team building: why corporate fundraising is the answer

Kate Wright - August 14, 2023
Kate is a writer and brand champion, on the hunt for the best innovations in health and wellbeing.



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Make work meetings more accessible to employees with hearing loss

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CATEGORIES

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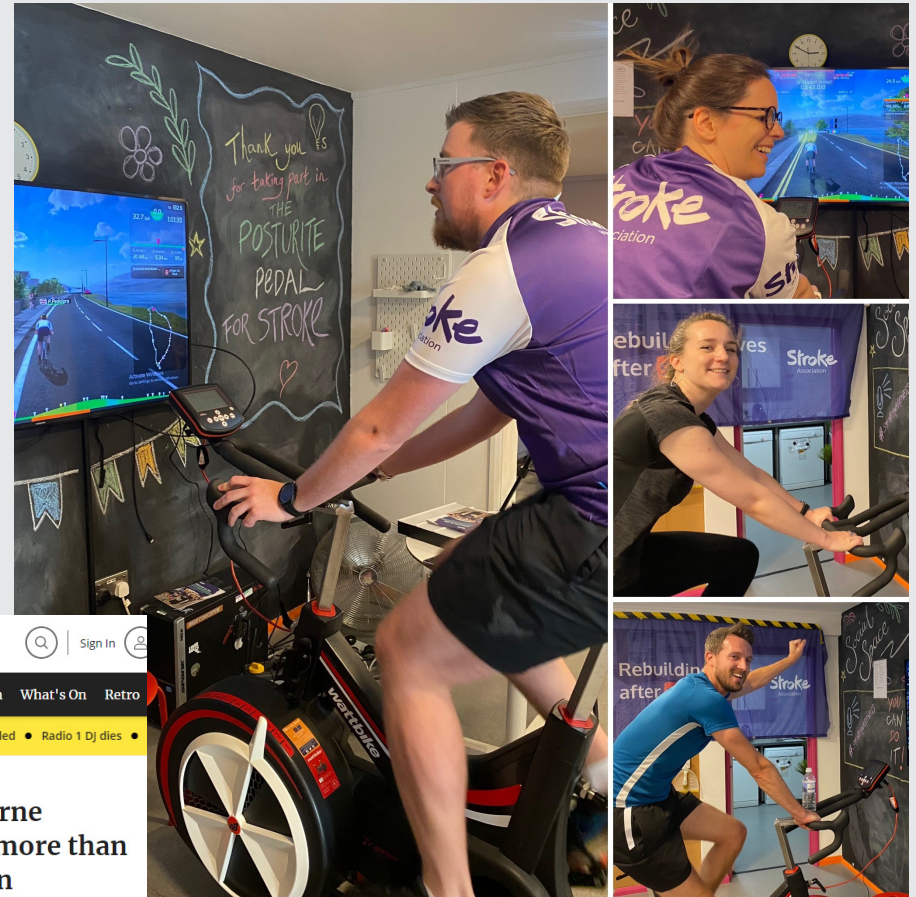
We wrote this article with the aim of inspiring other businesses to get stuck into supporting a charity. [Read it here.](#)



Challenging ourselves and raising cash







SussexWorld

News Submit Your Story Cost of Living Sport Albion What's On Retro

BREAKING • killings jailed • Radio 1 DJ dies • Snow and ice warnings issued

News

"I'm dreading the hills!" Posturite staff set off on The Posturite Pedal for Stroke

"I'm dreading the hills!" Three staff members from Posturite in Berwick, East Sussex - including the Managing Director - are cycling 436km in just three days from Yorkshire to Sussex to raise money for the Stroke Association.

By Kate Wright Contributor
Published 12th Jun 2023, 14:40 GMT
Updated 12th Jun 2023, 14:42 GMT

SussexWorld

News Submit Your Story Cost of Living Sport Albion What's On Retro

BREAKING • city spot • Gunman obsessed with US mass killings jailed • Radio 1 DJ dies •

News

Cycling challenge by Eastbourne ergonomics company raises more than £8,000 for Stroke Association

It was an emotional end to The Posturite Pedal for Stroke - pride, happiness and relief. It had been a tough 436km cycle ride in hot June weather from South Yorkshire to Berwick in East Sussex in just three days - but the team never gave up.

By Kate Wright Contributor
Published 16th Jun 2023, 15:54 GMT
Updated 16th Jun 2023, 15:55 GMT

Listening and learning

Stroke research remains underfunded compared to other life-changing conditions; this is shocking to us. 1.3 million stroke survivors need support.





Posturite @Posturite · Jun 28, 2023

45-year-old BBC sports broadcaster @JennieGow had a stroke only 6 months ago. Jennie Gow is making an amazing recovery and was able to talk to us about her feelings and her gratitude for the support the @TheStrokeAssoc has given her.



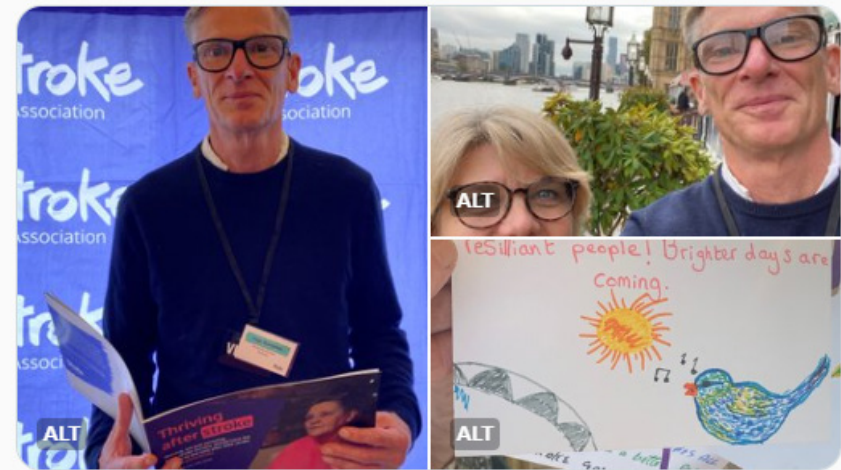
1 4 5 546



Posturite @Posturite · Oct 27, 2023

Promote ...

Our charity partner @TheStrokeAssoc is inspiring us every day with their work & this week invited us to their parliamentary reception at the House of Commons. Delighted to meet @JulietBou to discuss #ThrivingAfterStroke ahead of #WorldStrokeDay stroke.org.uk/thrivingafters...



1 1 13 1.3K

Involving customers



THE POSTURITE SUPPORT STROKE SALE

You shop the sale: we donate to the Stroke Association!*

Up to 20% OFF everything

USE CODE SUPPORT STROKE

In partnership with Stroke Association

*T&Cs apply

The Posturite Pedal for Stroke

Yorkshire 436 km Sussex

POSTURITE Stroke Association

Could you help the Stroke Association?
Chris Jones, Posturite MD, will cycle 436 km in just 3 days to raise £5,000 for our chosen charity the Stroke Association. We'd be delighted if you could you sponsor him. This newsletter goes to over 20,000 people – just imagine if 25% of you could chip in £5 on Just Giving!

I'll support

In partnership with Stroke Association

THANK YOU!

You helped us raise **£8,576** FOR THE STROKE ASSOCIATION during The Posturite Support Stroke Sale

Having fun together - for good



Chris Jones, MD of Posturite, message to all staff after cycling 436km in a heatwave in the inaugural Posturite Pedal for Stroke:

“Thank you to every single person for your supporting the event this week! Was both **inspiring and heart-warming** to see so much engagement through both donations and participation.

We had an **incredible show of support** along the way, and the static bike in the office went down a storm, and so many people engaged with the activity. It was great for the three of us on the road to check in and see photos and videos of you all supporting the ride as the days rolled on!

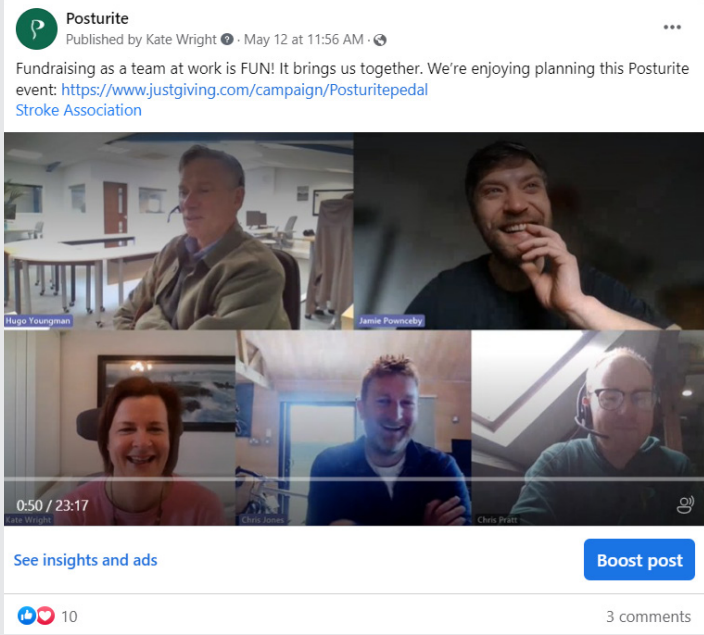
We’re a few months into our partnership with Stroke Association, and I am so pleased we made this choice. It is such a worthwhile cause, touches most people’s lives in one way or another, and they’ve proved to be a really engaging charity to work with. We had support from Stroke Association representatives along the route, and they are truly appreciative of the work we are doing. We are making a BIG difference!

The ride was a great mixture of **camaraderie**, a lot of laughs, but with the knowledge of the incredible cause we are all supporting. We really had to dig in on the last day, with all the aches, pains and accumulating fatigue catching up with us all.

Finally, the welcome we received from so many staff as we arrived was truly special. Another fantastic demonstration of the **wonderful and supportive nature we all have for each other.**”







Posturite Partnership with the Stroke Association

What's in store for '24?



CHARITY CINEMA
AFTERNOON

The Greatest Showman
Sunday, 25th February
Doors 2.30, film starts 3pm followed by a raffle

Adult **£10**
Children **£5**
all money goes to charity

To purchase your tickets please
speak to adelecarvil@posturite.co.uk

Refreshments available for a small donation
Raffle to be announced.

Hailsham Pavilion,
George Street, Hailsham
BN27 1AE

In partnership with
Stroke Association



Please sponsor me

POSTURITE In partnership with **Stroke Association**

I'm running the London Marathon for the Stroke Association!



Please sponsor me

POSTURITE In partnership with **Stroke Association**

Rebuilding lives after stroke

I'm running the London Marathon for the Stroke Association!



“Whether it’s cycling from Yorkshire to Sussex, supporting and participating in fundraising events, or giving direct personal support to stroke survivors, we’ve really seen the staff at Posturite going **above and beyond**.

“I’m sure that’s been the ‘X factor’ in Posturite exceeding their fundraising targets for our charity.”

Julia Simpson, Corporate Partnerships Manager at the Stroke Association